



CAL's Annual Convention

*August 20-22, 2021
Baton Rouge, LA*



Weekend at a Glance

Friday, August 20

- 8:30 Registration
Exhibit Hall opens
- 9:00 **Increasing Your Brain's Performance
While Managing the Stress of Change**
Featuring: Jerry Teplitz, J.D., PhD, CSP
- 10:30-11:00 Tour of Exhibits
- 11:00-Noon Class resumes
- Noon-1:00 Lunch on your own
- 1:00-3:00 **Documentation and Case
Management: The Key to
Medical Necessity**
Featuring: Kathy Weidner, MCS-P, CCPC, CCA
- 3:00-3:30 ~refreshment break~
- 3:30- 5:00 Class Resumes/Concludes
- 5:00- 6:30 **President's Reception**

Saturday, August 21

- Break Out Session:**
- 1:30-6:00 **Bridging the Gap between health care,
Research and Practice
(Azalea Room)**
Featuring: Charles Herring, D.C., DABC C, FICC

Saturday, August 21

- 8:00 a.m. Exhibit Hall opens
Registration continues
- 8:00-8:30 **Annual Business Meeting**
- 8:30-10:30 **Risk Management & Ethics
In Chiropractic Practice**
Featuring: William Lauretti, D.C
- 10:30-11:00 **Tour of Exhibits**
- 9:00-Noon **CA program: Be Brilliant with the Front
Office Basics: The Key to Better
Reimbursement and Lower Risk**
Featuring: Kathy Weidner, MCS-P, CCPC, CCA
- 11:00 –Noon **DC/CA programs continue**
- Noon-1:30 **Lunch on your own**
- 1:30-3:00 **DC/CA program continues
Basic Neurology, Biomechanics &
Adjustment of the Lower Extremity**
Featuring: Mark Charrette, D.C.
- 3:00-3:30 ~refreshment break~
Tour of Exhibits
- 3:30-6:00 DC program resumes/concludes
- 4:00 CA program concludes

Sunday, August 22

- 8:00 a.m. Exhibit Hall opens
- 34th Annual Prayer Breakfast**
~reservations required~
- 8:30-10:30 **Basic Neurology, Biomechanics
& Adjustment of the Lower
Extremity**
- 10:30-11:00 ~ refreshment break~
Tour exhibits
- 11:00 -12:00 DC program Resumes
- 12:00-12:30 **Hotel Check out**
- 12:30–3:30 DC program resumes/concludes



Special Events



Dr. Thomas Nossier
**Annual
President's
Cocktail
Reception
For
CAL Members**

**Friday
August 20th
5:00–6:30 p.m.**

Ask for room number at
the CAL Registration Desk



**CAL
Annual Meeting***

**Saturday,
August 21st
8:00 a.m.- 8:30 a.m.**

**Election of state-wide officers
& representatives in even-
numbered districts*



**34th Annual
Prayer Breakfast**

**Sunday,
August 22nd
8:00 a.m.**

***Sponsored by
Lee and Chad Nugent
of Nugent
Investments
-complimentary-
reservations required***

Continuing Education for the DC



Increasing your Brain's Performance while Managing the Stress of Change

Presented by Jerry Teplitz, JD, PhD, CSP

Friday

9:00 a.m. - Noon

In this presentation, Dr. Teplitz will show you how your brain's performance affects your success and how you can use that to make every day a positive, high energy day through actual tools and techniques that will increase your energy level while reducing your stress level to create new levels of excellence for yourself. You will learn methods to reduce the effects that stress in your environment has on you, how to take a negative situation and change it to a positive situation, how increasing your energy system will affect your professional abilities, methods to enable you to relax and/or energize when you need to, personal power techniques to increase your overall effectiveness and how to become better as a leader and team developer.

Documentation and Case Management: The Key to Medical Necessity

Presented by Kathy (Mills Chang) Weidner, MCS-P, CCPC, CCCA

Friday 1:00 p.m. – 5:00 p.m.

It's one thing to sit in class and talk about managing a patient from initial history to discharge. Learning how to document that can be as dry as toast. But when Kathy teaches documentation, she brings life to this session, and you'll SEE it for yourself. In this interactive session, you'll SEE examples of good, bad and what not to do. Documentation from initial visits is brought to life in real time and in writing. Kathy outlines the required elements of documentation and medical necessity in this experiential session...finally see what good looks like for an initial and the subsequent patient visit treatment and documentation.

With over 25 years of experience, Ms. Weidner will be discussing how to clearly delineate the beginning and end of episodes of patient care, proper recording of these episodes, and boundary discussions with patients. She will also discuss how to locate and utilize the definitions of medically necessary care and apply it as a differentiator from clinically appropriate care. In this presentation, through live example demonstrations, you will learn how to assess documentation across the life cycle of the patient's episode of care from history to discharge and on through maintenance and wellness care. She will also be able to help you identify the deficiencies that may be present in your documentation through the eyes of an auditor.

Presentation sponsored by Footlevelers

Risk Management & Ethics in Chiropractic Practice

Presented by: William Lauretti, D.C.

Saturday 8:30 – Noon

Dr. Lauretti will be presenting ways for doctors to improve their history and examination process to be able to more effectively identify “Red Flags” suggesting serious pathology in patients presenting with common spine disorders, how to identify contraindications for conservative management, and know how to take appropriate action for those patients. He will be discussing how to discuss an effective report of findings including an appropriate informed consent process with patients, and how to be able to participate in an effective discussion with patients regarding the risks, benefits and alternatives to a proposed treatment plan. Also he will be discussing the basics of effective documentation of care and the elements of malpractice and professional misconduct.

Sponsored by



Basic Neurology, Biomechanics and Adjustment of the Lower Extremity

Presented by: Mark Charrette, D.C.

**Saturday 1:30 p.m. – 6:00 p.m. &
Sunday 8:30 a.m. – 3:30 p.m.**

Come hear Dr. Charrette teach effective adjustments that you can “use on Monday Morning” that will increase the positive outcomes with your patients. During this 12 hour workshop/hands-on deliberate practice presentation Dr. Charrette will cover the basic neurology, biomechanics, indicators, and adjustments for typical feet, knees, and hips, utilizing multiple repetitions and also cover stabilization procedures. He will explain and demonstrate how to adjust the non-spinal joints of the extremities, offering protocols and his rationale for each technique. This presentation will improve your ability to help patients who need assessment and treatment of extremity conditions and provide you with new ways to treat a wide range of non-spinal disorders.

Sponsored by:



Meet the speakers



Jerry Teplitz, JD, PhD, CSP, is as unique as the techniques and approaches he teaches. He is a graduate of Hunter College and Northwestern University of School of Law. After graduation, he practiced as an attorney for the Illinois Environmental Protection Agency. He then took a dramatic career change; he studied and received a Master's and Doctorate Degree in Holistic Health Sciences. Dr. Teplitz was on the faculty of the U.S. Chamber of Commerce Institute for Organization Management for nine years. Along with being a bestseller author on Amazon, he is President of his consulting firm and a professional speaker. He is one of only 600 speakers world-wide who has earned the title Certified Speaking Professional from the National Speakers Association and has been inducted as a Legend of the Speaking Profession by the Veteran Speakers Network.



Kathy (Mills Chang) Weidner, MCS-P, CCPC, CCCA is recognized as one of the top compliance and reimbursement specialist in the Chiropractic Profession. She is the founder and President/CEO of KMC University, a company of thirty plus delivering specific and focused consulting regarding compliance, documentation, coding, insurance, and Medicare. She is also the Co-Owner/Founder and Developer of The Paperwork Project, a first of its kind documentation Paperwork System for DCs. She has also served as the Assistant Director for Insurance for the ACA and is an insurance relations consultant for multiple state associations. She also is a reimbursement and compliance consultant for multiple chiropractic organizations/corporations.



William Lauretti, D.C. is a dynamic speaker who seeks to make his classes evidence based, practical, relevant and authentic. Dr. Lauretti spent over 15 years in private practice in Maryland before joining the Chiropractic Clinical Science faculty at New York Chiropractic College in 2005. He has lectured extensively and written numerous journal articles and textbook chapters about the safety of chiropractic neck adjustments. He is a spokesman for the ACA and has been interviewed by major news outlets about chiropractic safety and effectiveness. He is a Fellow of the International College of Chiropractors and the American College of Chiropractors and a past recipient of NYCC's Faculty Excellence Award for Teaching and the ACA's Presidential Award for Outstanding Achievement. Additionally, he was named the Maryland Chiropractic Association's Chiropractor of the Year 2000.



Mark Charrette, D.C. is a 1980 summa cum laude graduate of Palmer College of Chiropractic in Davenport, Iowa. He is a frequent guest speaker at twelve chiropractic colleges and has taught over two thousand seminars worldwide on extremity adjusting, biomechanics, and spinal adjusting techniques. His lively seminars emphasize a practical, hands-on approach. Dr. Charrette is a former All-American swimmer, who has authored a book on extremity adjusting and also produced an instructional video series. Having developed successful practices in California, Nevada, and Iowa, Dr. Charrette currently resides in King George, Virginia.

Chiropractic Assistants Program



Saturday, August 21, 2021 9:00 a.m. – 4:00 p.m.

Be Brilliant with the Front Office Basics: The Key to Better Reimbursement and Lower Risk

Compliance with the front office necessities of every day practice may sound mundane or boring. Not this time! Would it surprise you to know that a few tweaks on your standard operating procedure for Medicare, coding, documentation and billing can actually make you money and lower your compliance risk? Statistics show that special attention to the basics of day-to-day procedure and excellent execution in these areas is the key to practice success. In this important, fast-paced session, Ms. Weidner will cover all the important aspects of a clean, compliant, front office process, from the front desk to the insurance department to the doctor. Kathy will keep you on the edge of your seats with interactive learning opportunities and other ways to make this topic FUN and informative! You will go home with tons of ideas and procedures to implement immediately! Don't miss it!

After managing and working for a 5-center chiropractic/multidisciplinary practice, Ms. Weidner founded and became the president/CEO of KMC University. While leading a team of over thirty plus who help to deliver specific and focused consulting regarding compliance, documentation, coding, insurance, and Medicare, she helped to produce and develop the first of its kind documentation Paperwork System for Doctors of Chiropractic. She is now recognized as in the top 1% of compliance and reimbursement specialists in the Chiropractic Professions and is established as one of the top speakers and trainers on documentation, Medicare and Compliance.

Sponsored by:



EXHIBITORS

(Registered to date)

ChiroHealth USA

Concierge Equipment (DC Equipment)

EZBIS, Inc.

Foot Levelers, Inc.

Kangen Water of Metairie

Light Force Therapy Lasers

Medical Max, LLC

Multi-Radiance

Nugent Investments

Summus Medical Laser

TRI-STATE Medical

Registration Form: CAL Annual Convention

CAL, 10636 Timberlake Ave., Baton Rouge, LA 70810 (fax: 225-769-5563)

Pre-registration fees: (After 8/5/21, add \$30 per DC/\$20 per CA)

CAL member. . . \$275 One Day member..\$199 CAL Member CA...\$125

Non-Member.....\$350 One Day non-mbr..\$259 Non-mbr's CA..... \$150

Prayer breakfast: Complimentary. Registration required.

Names _____

Address: _____

City _____

Office phone _____

Email: _____

attending DC program _____

attending CA program _____

attending prayer breakfast ____

Payment information:

Check enclosed.

Charge to my account:

Circle one: VISA MC AMEX

Card# _____

Exp. Date: _____ CVV ____

*If credit card billing address is different than office address, please include card billing address

Location: Baton Rouge Marriott, 5500 Hilton Ave., Baton Rouge. Room rate: \$119 S/D available through 8/6. Be sure to indicate that you will be attending the chiropractic convention. For reservations, call (800) 228-9290. Or for online reservations use code CAL.

CE Credits: CAL has applied for 27 hours of CE credits in Louisiana, Alabama,, Mississippi, Texas, and South Carolina.

Cancellations: In order to receive a refund (less processing fee), notice of cancellation must be received 7 days prior to the event.