



CAL's Annual Convention

August 19-21, 2022

Lafayette, LA

Weekend at a Glance

Friday, August 19

- 8:30 Registration
Exhibit Hall opens
- 9:00 **The Gut, Mouth, Brain Connection**
Featuring: Cindy Howard, D.C., DACBN,
FIAMA, FICC
- 10:15-10:45 Tour of Exhibits
- 10:45-Noon **The Opioid Crisis: Addressing
Neurotransmitters & Reducing
Stress May Be An Answer**
Featuring: *Cindy Howard, D.C., DACBN,
FIAMA, FICC*
Class resumes
- Noon-1:00 Lunch on your own
- 1:00-3:00 **Imaging of Cervical & Lumbar
Spondylosis & Lumbar Spinal
Instability**
Featuring: *Steven Gould, D.C., DACBR, FICC*
- 3:00-3:30 ~refreshment break~
- 3:30- 5:00 Class Resumes/Concludes
- 5:00- 6:30 **President's Reception**

Friday, August 19

Breakout Session:

- 9:00 – 5:00 **9 Top Secrets for a Successful
Extremity Practice**
Featuring: Mitch Mally, D.C.

Saturday, August 20

- 8:00 a.m. Exhibit Hall opens
Registration continues
- 8:00-8:30 **Annual Business Meeting**
- 8:30-10:30 **Risk Management & Ethics
In Chiropractic Practice**
Featuring: *Tim Richardson, J.D.*
- 9:00-Noon **CA program: You are more than an
"Assistant" you are the Key to the
Chiropractic Mission!**
Featuring: *Bharon Hoag*
- 10:30-11:00 **Tour of Exhibits**
- 11:00 –Noon **DC/CA programs continue**
- Noon-1:30 **Lunch on your own**
- 1:30-3:00 **DC/CA program continues
Mastering the Assessment &
Management of Shoulder &
Upper Extremity Problems**
Featuring: *Brandon Steele, D.C., FACO*
- 3:00-3:30 ~refreshment break~
Tour of Exhibits
- 3:30-6:00 DC programs resumes/concludes
- 4:00 CA program concludes

Saturday, August 20

Break Out Sessions:

- 1:30-6:00 **Intro To OccMed for DC's..What's
Outside the box?"**
Featuring: James Raker, D.C., FADP, CME, CWP
- 1:30-6:00 **CPR Renewal Course**
Featuring: Ronald McMorris, D.C., ATC

Sunday, August 21

- 8:00 a.m. Exhibit Hall opens
- 35th Annual Prayer Breakfast**
~reservations required~
- 8:30-10:30 **Mastering the Assessment &
Management of Shoulder & Upper
Extremity Problems**
- 10:30-11:00 ~ refreshment break~
Tour exhibits
- 11:00 -12:00 DC program Resumes
- 12:00-12:30 **Hotel Check out**
- 12:30–3:30 DC program resumes/concludes

Special Events



Dr. Thomas Nossier
**Annual
President's
Cocktail
Reception
For
CAL Members**

**Friday
August 19th
5:00–6:30 p.m.**

Ask for location at the
CAL Registration Desk



**CAL
Annual Meeting***

**Saturday,
August 20st
8:00 a.m.- 8:30 a.m.**

**Election of state-wide officers
& representatives in odd-
numbered districts*



**35th Annual
Prayer Breakfast**

**Sunday,
August 21st
8:00 a.m.**

***Sponsored by
Lee and Chad Nugent
of Nugent
Investments
-complimentary-
reservations required***

Wine Pairing at Marcello's



Saturday, August 20, 2022

7:00 p.m.

(Seating is limited)

Join us at our First Wine Pairing Dinner at Marcello's, where in the tradition of Italian cuisine, the freshest ingredients are used to reflect authentic Sicilian cuisine with a touch of Northern Italy.

Dinner will consist of four courses:

1st course:

*Heirloom tomato caprese salad served with burrata cheese, grilled peaches, drizzled with a balsamic reduction
Terra d'Oro Chenin Blanc, Viognier blend from Clarksberg, CA*

2nd course:

*Seared scallops, vanilla parsnip puree, arugula salad with citrus and shaved fennel topped with toasted almonds
Belle Glos Pinot Noir Blanc from Sonoma, CA*

3rd course:

*Prime New York strip with roasted fingerling potatoes and topped with gremolata sauce
Daou Family Estates, Bodyguard Red Blend from Paso Robles, CA*

4th course:

*Lavender and honey gelato topped with crushed pistachios
Castello Banfi, Rosa Regali Asti Sparking White from Piedmont, Italy*

Seating is limited so book early!

Cost \$125/person

Continuing Education for the DC

9 Top Secrets for a Successful Extremity Practice

Presented by Mitch Mally, D.C.

Friday

9:00 a.m. – 5:00 p.m.

In this presentation, Dr. Mally will unveil his “pillars of success” featuring wisdom and expertise of 40+ years of clinical experience. He will discuss the “key” secrets for developing a successful extremity practice. Attendees will be astounded at the antiquated and various protocols NEWLY replaced by evidence based rationale. Dr. Mally will discuss techniques that produce enhanced clinical outcomes and generate countless referrals predicated on results. Come and attend this lecture and enjoy the journey to becoming recognized and branded as the leading extremity expert in your community.



The Gut, Mouth, Brain Connection

Presented by Cindy Howard, D.C., DACBN, FIAMA, FICC

Friday

9:00 a.m. – 10:15 a.m.

A popular topic in health lately, Dr. Howard will discuss the relationship between the gut, mouth, and brain. She will discuss common gut and oral infections and the role of infections and the relationship to neurotransmitter dysfunction. Valuable treatment protocols for gut and mouth infections and associated inflammation will be discussed. She will also be presenting protocols based on case studies for SIBO, Parasitic infection, yeast and bacterial infections, TBI and associated infections in athletes. Research demonstrating the effectiveness of treating oral pathogens and the effect on biofilms in the mouth and gut will also be presented. Doctors will leave this presentation with valuable tools to better help patients in both simple and complex cases.

Sponsored by:



The Opioid Crisis: Addressing Neurotransmitters & Reducing Stress May be an Answer

Presented by Cindy Howard, D.C., DACBN, FIAMA, FICC

Friday 10:45 a.m. – noon

During this presentation, you will see the correlation between stress and adrenal disorders as well as neurotransmitter dysfunction that commonly leads many down a path of chronic pain, difficulty in recovery and mental challenges. Dr. Howard will discuss how nutrition and supplementation as well as lifestyle changes strongly impact outcomes for patients in a way that is healthier and more permanent without the potential for addictive substances. Understanding the causes for adrenal and neurotransmitter imbalance as well as eliminating triggers will be presented with simple concepts to implement into practice.



Sponsored by:

Imaging of Cervical & Lumbar Spondylosis & Lumbar Spinal Instability

Presented by Steven Gould, D.C., DACBR, FICC

Friday

1:00 p.m. – 5:00 p.m.

In this interactive presentation, Dr. Gould will discuss the proper nomenclature and classification of the various type of lumbar disc derangement for improved communication between the provider, patient, and payor. He will discuss the classification systems, diagnosis, etiology, and treatment options for spondylosis in the adolescent along with a discussion of implications of athletic training techniques that may promote the occurrence of these overuse/physical stress relation injuries. A description of differential diagnoses of cervical spine disorders that may have an impact on spinal canal patency and result in spinal cord changes will be discussed. He will also present concepts of spinal instability pertaining to the lumbar spine. Methods of radiographic evaluation that will best disclose the level of hypermobility/instability will be discussed.

Sponsored by:



Risk Management & Ethics in Chiropractic Practice

Presented by: Tim Richardson, J.D.

Saturday 8:30 – Noon

Mr. Richardson will be discussing several issues that arise in chiropractic offices and how to address them. Topics of discussion will include: Ethical and Legal billing practices: treating the client fairly/understanding the criminal ramifications. Letters of protection: are you really protected? Recent changes in legislature: timing of filing claims and what is the real cost of the medical bill. Surprise billing: State and Federal requirements. Recent collection efforts by health insurers “clawing” back and how to avoid the dilemma. Recent trends in auto insurers refusing to pay full value of claims and what can be done. Treating patients injured in a different state: does it really matter? Treating a patient who also has a worker’s compensation injury: am I protected? Causation analysis: requirements for personal injury claimants. This is a discussion you will not want to miss.



Mastering the Assessment & Management of Shoulder & Upper Extremity Problems

Presented by: Brandon Steele, D.C., FACO

Saturday 1:30 p.m. – 6:00 p.m. &

Sunday 8:30 a.m. – 3:30 p.m.

Shoulder injuries alone account for 4.5 million physician office visits per year. Management of this problem can range from frustrating to rewarding depending on the depth of your training. In this presentation, Dr. Steele will outline everything you need to know about successfully treating shoulder and elbow problems. Attendees will leave this presentation with the ability to identify shoulder dysfunction and understand the role this plays in structural rotator cuff pathology. They will have the ability to perform a thorough orthopedic, neurologic and functional shoulder and elbow evaluation. Dr. Steele will also discuss current “best practices” treatment for shoulder, wrist, and elbow pathology, including home exercise. You’ll leave this presentation with greater understanding and confidence about how to manage the most common problems that affect the shoulder and upper extremity.

Sponsored by:



Intro to OccMed for DC's – What's Outside the Box?

Presented by: James Raker, D.C., FADP, CME, CWP

Saturday 1:30 p.m. – 6:00 p.m.

Dr. Raker will be presenting an introduction of Occupational Medicine for Chiropractors There are 25 services that DC's can perform. An expert on law and medicine for the DOT regulated work force, Dr. Raker will be explaining how only a fraction of the businesses in any practice location is being served with the needs that they have. He will focus on the federal guidelines and laws for your Department of Transportation business. He will be discussing DOT mandated and non-mandated services such as Federal Urine Drug Collection rules and regulations, mandates for sleep apnea care for its 6 divisions and how that translates into non-DOT opportunities to serve a large underserved segment of the US population. Dr. Raker will discuss non-DOT services such as pulmonary function testing, respiratory mask fittings, audiometric testing, triage of injuries for companies to help avoid recordable injuries and other services, as well as learning the communication needed to service these companies. He shows DCs how to become recognized as preferred network status providers.



CPR Renewal

Presented by: Ronald McMorris, D.C., ATC

Saturday 1:30 p.m. – 6:00 p.m.



Studies have shown that over 350,000 people suffer sudden cardiac arrest outside of a hospital setting each year. Being able to perform CPR may save a life. However, according to the American Red Cross Scientific Council, CPR skill retention declines within a few months of initial training – and continue to decline as time goes by. In addition, the council found that less than half of the course participants can pass a skills test one year after training. This means that just one year into your two-year CPR certification, you may not remember how to help when you're needed the most. Also there have been many changes in the way CPR is performed. Are you up-to-date on the new way to perform CPR? If not this class is for you. Dr. McMorris will present the compression only CPR method. He will explain what it is and how it came about. Afterwards, participants will be practicing CPR for adults, children, and infants on mannequins. A re-certification exam will be given at the end of the class and participants will be mailed their certification card.

COST: \$50/person – Space is limited so register early!

Meet the speakers



Mitch Mally, D.C., is the owner and practitioner of a private clinic for 28 years and has been a speaker and educator for nearly 30 years. He has been sponsored and requested as a speaker by Chiropractic Associations across the country and around the globe. Dr. Mally has also been a featured speaker for numerous Chiropractic Colleges, the ECU, C.E.P.A, ProSport, Parker Seminars, Parker College, multi-disciplinary audiences, including and not limited to Orthopedic Surgeons, PT's, OT's, and many State Associations worldwide. Dr. Mally is also a Post-Graduate faculty for Parker College, Parker Seminars, Footlevelers, Anabolic Labs and had instructed post graduate courses for several Chiropractic Colleges. He is the inventor of the Quad Base Scale and X-Poser.



Cindy Howard, D.C., DABCI, DACBN, FIAMA, FICC is a Board Certified Chiropractic Internist and Nutritionist in private practice in Chicago, Illinois and holds a license in the State of Florida. She speaks nationally on various topics. She is the owner of DC Consulting and Advance Education, assisting private practices. For the last 8 years she has served as the Illinois delegate for the American Chiropractic Society and as the alternate for 6 years prior to that. Serving the ACA, she has served on the membership, professional development, guidelines, bylaws and grievance committees. She was the recipient of the Flynn/Lynch award in 2015 for outstanding service. She is also a founding member of the ACA Women's health council. She is the past president of the ACA council on Diagnosis and Internal Disorders and currently serves as the Vice President of the College of Pharmacology and Toxicology. She also serves on the medical advisory board for the Functional Medicine University serves as a board member for Before the Hit and is an associate editor of the Original Internist. Locally, she serves as a board member for the Frankfort Falcons Youth football organization, the concussion oversight team for the local school district and is the team chiropractor for Dreamz Elite competitive cheer and the local wrestling club.



Steven Gould, D.C., DACBR, FICC is a Board Certified Chiropractic Radiologist who became a Diplomate of the American Chiropractic Board of Radiology (DACBR) in 1993. He has a full-time radiology and clinical/patient practice where he performs interpretations on plain film radiographs and MRIs for referring chiropractors. In his clinical practice, he has provided chiropractic care to the Wichita Wranglers professional baseball team and the Wichita Thunder hockey team. Dr. Gould is a member of the Kansas Chiropractic Association who named him young doctor of the year in 1995. In 2012, the Kansas Chiropractic Association awarded him Doctor of the Year. In 2014, Dr. Gould became a board member of the Kansas State Board of Healing. He was elected to serve as President for the 2019-2020 term. He has served as president of the Sedgwick District of the KCA. In addition, Dr. Gould holds membership in the American Chiropractic College of Radiology and the American Chiropractic Association (ACA). He was president of the ACA's Council of Diagnostic Imaging.

Meet the speakers



Tim Richardson, Esq. is a dynamic speaker and lawyer located primarily in and around the New Orleans area. Since 2001 when he graduated from Loyola University School of Law in New Orleans, he has served as Assistant General Counsel for the Louisiana Sheriff's Association, is a commercial business, personal injury, product liability and medical professional liability litigator. Mr. Richardson is licensed in all Louisiana State and Federal District and Appellate Courts. He has also serves as counsel for various district attorneys in the State of Louisiana and is counsel for the Louisiana State Troopers' Association. Mr. Richardson is also involved in Real Estate Developments and is the Manager/Member in excess of 16 Limited Liability Companies.



Brandon Steele, D.C., FACO is currently in private practice at Premier Rehab in the greater St. Louis area. He began his career with a post-graduate residency at The Central Institute for Human Performance. During this unique opportunity, he was able to create and implement rehabilitation programs for members of the St. Louis Cardinals, Rams, and Blues. Dr. Steele currently lectures extensively on evidence-based treatment of the musculoskeletal disorders for the University of Bridgeport's Diplomate in orthopedics program. He serves on the executive board of the Illinois Chiropractic Society. He is a Diplomate and Fellow of the Academy of Chiropractic Orthopedists. Dr. Steele is also the co-founder of ChiroUp.com, a resource used around the world by practicing chiropractors and colleges.



James Raker, D.C., FADP, CME, CWP is CEO of Ark-La-Tex Health Center, a 25 year private practice providing occupational health for several companies in the Texarkana USA area. His center has reduced recordable injuries of Lear Siegler, Inc., a URS subsidiary with 1100 employees at peak, by 75% over 2 years, from an 18 to under a 1 for the last five years. Dr. Raker has been doing DOT work for more than 16 years, and was one of the first doctors in the country to pass the DOT certification and become a Certified Medical Examiner for the Department of Transportation of the US government. He has been teaching occupational medicine services since 2012. He also became a Certified Wellness Professional by the Foundation for Wellness Professionals in July of 2014.



Ronald McMorris, D.C., ATC is a graduate of Texas Chiropractic College. He is owner of Elite Chiropractic in Walker and Albany, the owner of Cam Wellness Center, and co-owner of Ace Physical Therapy. He is the team chiropractor for various Livingston Parish Schools, is on the Board of Regents' at Texas Chiropractic College, is a member of the Louisiana Board of Chiropractic Examiners Peer Review Committee, and was a board member of CAL from 2017-2021. Dr. McMorris is a licensed Athletic Trainer, a Certified Chiropractic Sports Physician, is certified in dry needling and is an American Heart Association CPR & AED instructor. Additionally he served as instructor for the American Chiropractic Board of Sports Physicians from 2008-2012. He was also awarded Small Business of the Year award in 2016 from the Livingston Parish Chamber.

Chiropractic Assistants Program



Saturday, August 20, 2022 9:00 a.m. – 4:00 p.m.

**You are more than an “Assistant” you are the Key
to the Chiropractic Mission!**

Have you ever felt like you were an insignificant part of your office? Like there is nothing you can truly do to help grow the practice or influence your community? If you have, this is a must attend class for you. During this class, you will learn how YOU are the key to chiropractic being the number one healthcare choice in the world. You will leave with the tools and the passion to use them. You will learn how to communicate your “why” within your office and outside your office. You will be ignited with a new purpose and your practice and community will never be the same!

Bharon is currently serving the profession as the Executive Director of OneChiropractic. OneChiropractic is a non-profit advocacy organization focused on attracting like-minded chiropractors to move in a unified effort to educate the world on the power of the chiropractic adjustment. He has been a leader in the business aspect of healthcare for almost two decades. He has worked in the chiropractic profession for eighteen years and taught for sixteen, developing his unique “non-doctor” approach through ownership and management of numerous clinics. He also served as the Executive Director of The Ohio State Chiropractic Association (OSCA) for six years. Hoag’s new venture with the creation of One Chiropractic has ignited his passion and purpose. The mission of this organization is to harness the power of the chiropractic patient, drive for chiropractic parity in healthcare and to ensure the individual chiropractor has the tools to succeed.

Sponsored by:



EXHIBITORS

(Registered to date)

Capitol Imaging Services
ChiroHealth USA
ChiroUp
Concierge Equipment (DC Equipment)
EZBIS, Inc.
Foot Levelers, Inc.
Medical Max, LLC
Mitch Mally
Neumi
Nugent Investments
OccMedforDCs
OUM
Protocol for Life Balance
Quartermaster Tax Management
Stopain Clinical
Team Medical Group
Texas Chiropractic College
TRI-STATE Medical
Vaulted Security
Vollara
Wayne LeBleu & Associates

Registration Form: CAL Annual Convention

CAL, 10636 Timberlake Ave., Baton Rouge, LA 70810 (fax: 225-769-5563)

Pre-registration fees: (After 7/28/22, add \$30 per DC/\$20 per CA)

CAL member. . . . \$275 One Day member..\$199 CAL Member CA...\$125

Non-Member.....\$350 One Day non-mbr..\$259 Non-mbr's CA..... \$150

Wine Pairing.....\$125 CPR Certification.....\$50

Prayer breakfast: Complimentary. Registration required.

Names _____

Address: _____

City _____

Office phone _____

Email: _____

attending DC program _____

attending CA program _____

attending CPR Class _____

attending Wine Pairing _____

attending Prayer Breakfast _____

Payment information:

Check enclosed.

Charge to my account:

Circle one: VISA MC AMEX

Card# _____

Exp. Date: _____ CVV _____

*If credit card billing address is different than office address, please include card billing address

Location: Doubletree by Hilton, 1521 W. Pinhook Rd., Lafayette, LA 70503. Room rate: \$119 S/D, \$139 king, available through 8/4. Be sure to indicate that you will be attending the chiropractic convention. For reservations, call (800) 222-8733. Or for online reservations use code CAL.

CE Credits: CAL has applied for 39 hours of CE credits in Louisiana, Alabama,, Mississippi, Texas, and South Carolina.

Cancellations: In order to receive a refund (less processing fee), notice of cancellation must be received 7 days prior to the event.