



CAL's Annual Convention

August 28-30, 2026

Crowne Plaza - Baton Rouge, LA

Weekend at a Glance

Friday, August 28

8:30 Registration
Exhibit Hall opens

9:00 **Financial Planning for the Future**
Featuring: Chad Nugent, CFP

***Making Your Documentation Work for You:
From Basics to Self-Auditing***
Featuring: Kathy Weidner, MCS-P, CPCO, CCCA.

10:15-10:45 Tour of Exhibits

10:45-Noon Class resumes

Noon-1:00 Lunch on your own

1:00-3:00 **DC Programs resumes:**
**Combining the Latest Innovations in
Treatment to Enhance Patient Outcomes,
Sports Performance, Brain Performance,
and Office Outcomes**
Featuring: Kirk Gair, D.C., IDE

**3 Simple Techniques for Resolving
Peripheral Nerve Entrapments**
Featuring: Brandon Steele, D.C., DACO

3:00-3:30 ~refreshment break~

3:30- 5:00 Class Resumes/Concludes

5:00- 6:30 **Dr. Thomas Nosser Annual
President's Cocktail Reception**

Saturday, August 29

8:00 a.m. Exhibit Hall opens
Registration continues

8:00-8:30 **Annual Business Meeting**

8:30 **The AI Powered Practice: Adapt, Adopt,
Advance**
Featuring: Jay Greenstein, D.C.

8:30 **MRI of the Cervical & Lumbar Spine and
the Clinical Contribution of Vertebral
Motion Analysis**
Featuring: Bernard Landry, MD, FACR

10:00-10:30 **Tour of Exhibits**

Noon-1:30 **Lunch on your own**

1:30- DC/CA program continues

1:30 **Carrick Institute's Half-Day Concussion
Bootcamp**
*Featuring: Matthew Antonucci, D.C., DACNB, FACFN,
FABCDD, FABNN, FABVR, FABBIR, FICC*

**Hormones, Healing and the Chiropractic
Patient**
Featuring: William Chase Hayden, D.C., PAK, CAN, QN

3:00-3:30 ~refreshment break~
Tour of Exhibits

3:30-6:00 DC program resumes/concludes

Saturday, August 29

CA Class:

9:00 -4:00 **Brilliant Basics: Coding & Billing to
Lower Risk**
Featuring: Kathy Weidner, MCS-P, CPCO, CCCA

Break Out Sessions:

1:30-6:00 **CPR Renewal Course**
Featuring: Ronald McMorris, D.C., ATC

Sunday, August 30

8:00 a.m. Exhibit Hall opens
39th Annual Prayer Breakfast
~reservations required~

8:30-10:00 **Chiropractic Management of
Common Pediatric Conditions**
Featuring: Jenny Brocker, D.C., DABCP

10:30-11:00 ~refreshment break~
Tour exhibits

11:00 -12:00 DC program Resumes

12:00-12:30 Hotel Check out

12:30-3:30 DC program resumes/concludes

Special Events



Dr. Thomas Nossner
**Annual
President's
Cocktail
Reception
For
CAL Members**

**Friday
August 28th
5:00–6:30 p.m.**



CAL Annual Meeting*

**Saturday,
August 29th
8:00 a.m.- 8:30 a.m**

**Election of state-wide officers
& representatives in odd-
numbered districts*



**39th Annual
Prayer Breakfast**

**Sunday,
August 30th
8:00 a.m.**

***Sponsored by
Chad Nugent of
Bonvenu Investment
Services***

*-complimentary-
reservations required*

Continuing Education for the DC

Financial Planning for the Future

Presented by Chad Nugent, CFP

Friday 9:00 a.m. – noon.

In this presentation, Mr. Nugent will introduce how to plan for the financial stability for your practice and your future. He will discuss several options for planning for your retirement and what steps you must do once you retire from your practice. He will also discuss the investing best practices and pitfalls. He will also discuss what you should do to protect you, your spouse, and your business should the unexpected happen.



Making Your Documentation Work for You: From Basics to Self-Auditing

Presented by Kathy Weidner, MCS-P, CPCO, CCCA

Friday 9:00 a.m. – noon

The saying, “It if isn’t written, it didn’t happen” couldn’t be more relevant for healthcare practices. Poor documentation can lead to major issues during audits, as incomplete records may not hold up to scrutiny. In this presentation Ms. Weidner will discuss ways to identify the expected standards of a compliant, complete, and clinically defensible patient medical record across all phases of care. She will discuss common documentation and coding errors and how to outline corrective strategies that improve accuracy and reduce risk. Kathy will provide a clear overview of the necessity, requirements, and benefits of routine self auditing, including how internal reviews strengthen medical necessity, coding precision, and payer readiness.



Sponsored by:

**Combining the Latest Innovations in Treatment to Enhance Patient Outcomes,
Sports Performance, Brain Performance, and Office Outcomes**

Friday 1:00 p.m.- 5:00 p.m.

Presented by Kirk Gair, D.C., IDE

Join Dr. Gair in this comprehensive seminar focused on performance enhancement and injury recovery strategies that encompass both brain and body health. From childhood to the golden years, this presentation will provide a blueprint for optimizing health at each stage of life for everyone ranging from elite athletes to non athletes. Through laser techniques, neuro-recalibration protocols, nutrition integration, and hands-on workshops, attendees will gain valuable insights to enhance their practice and differentiate themselves in a competitive market.

Sponsored by:  **ERCHONIA**
Healing Light, Perfected.

3 Simple Techniques for Resolving Peripheral Nerve Entrapments

Presented by: Brandon Steele, D.C., FACO

Friday: 1:00 p.m. – 5:00 p.m.

This presentation is packed with practical skills for diagnosing and resolving the most common upper extremity mechanical peripheral nerve entrapments and neuropathies, including potent neurodynamic tests and treatments. A review of the etiology and presenting symptoms for the most prevalent, yet overlooked, nerve entrapments will be discussed. Dr. Steele will be presenting nerve tension testing and neurodynamic treatments, including nerve release and flossing for the most common radiculopathies and neuropathies. You will leave this class with advanced, effective real-world skills to become the provider of choice for peripheral arm pain, numbness and paresthesia.

Sponsored by:  **CHIROPUP**

The AI Powered Practice: Adapt, Adopt, Advance
Presented by Jay Greenstein, D.C.

Saturday 8:30 a.m. - noon

In today's rapidly evolving healthcare landscape, chiropractors must harness both real and artificial intelligence to drive smarter decisions, enhance patient outcomes, and grow their practices. This course explores how AI (generative and agentic) and behavioral economics intersect to optimize patient engagement, improve adherence, and streamline business operations. Attendees will learn practical, ethical, and profitable ways to integrate AI-powered tools and behavioral science strategies, ensuring smarter, more effective chiropractic success.

Sponsored by:



**MRI of the Cervical & Lumbar Spine & the Clinical
Contribution of Vertebral Motion Analysis**
Presented by: Bernard "Bud" Landry, MD, FACR

Saturday: 8:30 a.m. – noon

In this presentation, Dr. Landry will review the value of MRIs in the chiropractic practice. He will present ways to recognize key MRI findings in the cervical and lumbar spine and how to correlate imaging abnormalities with patient symptoms and examination findings. He will discuss the strengths and limitations of vertebral motion analysis and how it contributes to biomechanical assessment and treatment planning. Dr. Landry will discuss how combining structural and functional assessment can improve precision in chiropractic care.

Sponsored by:



Hormones, Healing and the Chiropractic Patient

Saturday: 1:30 p.m. – 6:00 p.m.

Presented by: William Chase Hayden, D.C., PAK, CAN, QN

Hormonal dysfunction often drives or exacerbates musculoskeletal and neurological complaints. This course equips chiropractors to recognize hormone imbalance patterns in clinical practice using physical exam findings, patient history, and lab data. Emphasis is placed on thyroid, adrenal and sex hormone systems and how they relate to fatigue, pain, recovery, and resilience. Dr. Hayden will discuss how to identify common clinical signs and symptom patterns associated with hormonal dysfunction and how to interpret lab markers such as TSH, Free T3/T4, cortisol and insulin with functional context. He will describe the physiological role of the HPA, HPT and HPG axes in patient health and how to apply practical, lifestyle-oriented strategies to support endocrine health.



Sponsored by:

Carrick Institute's Half Day Concussion Bootcamp

Saturday: 1:30 p.m. – 6:00 p.m.

Presented by: Matthew Antonucci, D.C., DACNB, FACFN, FABCDD, FABNN, FABVR, FABBIR, FICC



This intensive presentation equips chiropractors to identify, diagnose, and treat concussion across both the acute and persisting phases. Dr. Antonucci will discuss how to apply the ACRM 2023 diagnostic framework, compare and perform key components of the SCAT6 and SCOAT6, and learn a phase-specific treatment approach grounded in the distinct pathophysiology of acute (metabolic) versus persisting (neurologic) concussion. The persisting-phase framework is organized around the NERD Model (Network Entrapment by Reflex Dysfunction), enabling participants to match treatment modalities to specific functional dysfunction. He will also be discussing how to pair molecular hydrogen, photobiomodulation, and pulsed magnetic field therapy to their specific mechanistic targets within the acute cascade.



Sponsored by:



and



CPR Class

Presented by: Ronald McMorris, D.C., ATC

Saturday 1:30 p.m. – 6:00 p.m.

Studies have shown that over 350,000 people suffer sudden cardiac arrest outside of a hospital setting each year. Being able to perform CPR may save a life. However, according to the American Red Cross Scientific Council, CPR skill retention declines within a few months of initial training – and continue to decline as time goes by. In addition, the council found that less than half of the course participants can pass a skills test one year after training. This means that just one year into your two-year CPR certification, you may not remember how to help when you're needed the most. Also there have been many changes in the way CPR is performed. Are you up-to-date on the new way to perform CPR? If not this class is for you. Dr. McMorris will present the compression only CPR method. He will explain what it is and how it came about. Afterwards, participants will be practicing CPR for adults, children, and infants on mannequins. A certification exam will be given at the end of the class and participants will be mailed their certification card.

COST: \$75/person – Space is limited so register early!

Chiropractic Management of Common Pediatric Conditions

Presented by Jennifer Brocker, D.C., DABCP

Sunday 8:30 a.m. – 3:30 p.m.

In this course, Dr. Brocker will dive into some of the common presenting conditions of infancy and early childhood. Using clinical case examples and current pediatric evidence, the best management protocols for these conditions will be discussed. Topics of discussion will include the diagnoses and treatments of colic, nursing dysfunctions, infantile reflux, craniosynostosis and positional plagiocephaly, constipation, primary and secondary nocturnal enuresis, acute and chronic otitis media and asthma.

Sponsored by:  **NCMIC**

Chiropractic Assistants Program

Saturday, August 29, 2026 9:00 a.m. – 4:00 p.m.



Brilliant Basics: Coding and Billing to Lower Risk

Compliance with the front office necessities of everyday practice may sound mundane or boring. Not this time! Would it surprise you that a few tweaks on your standard operating procedure for Medicare, coding, documentation and billing can make you more money and lower your compliance risk? Statistics show that special attention to the basics of day-to-day procedure and excellent execution in these areas is the key to practice success. In this important, fast-paced session, Kathy will cover all the important aspects of a clean, compliant, front office process, from the front desk to the insurance department to the doctor. She will keep you on the edge of your seats with interactive learning opportunities and other ways to make this topic FUN and informative! You will go home with tons of ideas and procedures to implement immediately! Don't miss it!

Kathy Weidner, MCS-P, CPCO, CCPC, CCCA better known professionally as Kathy Mills Chang, started as a CA in 1983 working and managing a 5-center chiropractic/multidisciplinary practice. In 2007 she founded and became the president/CEO of KMC University. While leading a team of over twenty plus who help to deliver specific and focused consulting regarding compliance, documentation, coding, insurance and Medicare, she helped to produce and develop the first of its kind documentation Paperwork System for Doctors of Chiropractic. Kathy is known as one of our profession's premier Medicare, compliance, billing, and documentation experts. Now a Certified Medical Compliance Specialist (MCS-P), a Certified Professional Chiropractic Coder (CCPC) and Certified Professional Compliance Officer (CCPO). She is now recognized at in the top 1% of compliance and reimbursement specialist in the Chiropractic Professions and is established as one of the top speakers and trainers on documentation, Medicare, and Compliance

Meet the speakers



Chad Nugent, CFP is a certified financial planner for Bonvenu Investment Services. He has over 19 years experience as a financial planner, 22 years overall in financial management experience. He is also a current Jefferson Parish School Board Member, and currently Board President. Chad has been a long time supporter of CAL and is currently CAL's financial advisor.



Kathy Weidner, MCS-P, CPCO, CCPC, CCCA better known professionally as Kathy Mills Chang, started as a CA in 1983 working and managing a 5-center chiropractic/multidisciplinary practice. In 2007 she founded and became the president/CEO of KMC University. While leading a team of over twenty plus who help to deliver specific and focused consulting regarding compliance, documentation, coding, insurance and Medicare, she helped to produce and develop the first of its kind documentation Paperwork System for Doctors of Chiropractic. Kathy is known as one of our profession's premier Medicare, compliance, billing, and documentation experts. Now a Certified Medical Compliance Specialist (MCS-P), a Certified Professional Chiropractic Coder (CCPC) and Certified Professional Compliance Officer (CCPO). She is now recognized at in the top 1% of compliance and reimbursement specialist in the Chiropractic Professions and is established as one of the top speakers and trainers on documentation, Medicare, and Compliance



Kirk Gair, D.C., IDE has been in private practice since 1999. He has worked with elite athletes of all levels and is an expert in laser methods ranging from simple point and shoot protocols to advanced neuro re-calibration protocols. His research on high energy green and violet lasers, led to the first ever FDA clearance for a Green & Violet laser for chronic pain. He has also completed additional training in functional medicine and functional neurology under the guidance of internationally acclaimed Dr. Datis Kharrazain, and has patients come from all over the world for help. He has also written numerous articles on lasers that have been published in Dynamic Chiropractic, Chiropractic Economics and various European magazines and sports articles.



Brandon Steele, D.C., FACO is currently in private practice at Premier Rehab in the greater St. Louis area. He began his career with a post-graduate residency at The Central Institute for Human Performance. During this unique opportunity, he was able to create and implement rehabilitation programs for members of the St. Louis Cardinals, Blues, and Rams. Dr. Steele currently lectures extensively on clinical excellence and evidence-based treatment of musculoskeletal disorders. He serves on the executive board of the Illinois Chiropractic Society. He is a Diplomate and Fellow of the Academy of Chiropractic Orthopedists (FACO). Brandon is also the co-founder of the online clinical resource ChiroUp.com.



Bernard "Bud" Landry, MD, FACR is the president/owner of Teleradiology Reading Service in New Orleans. He is a diagnostic radiology expert. He completed his graduation in 1985 and internship at LSU Medical Center in New Orleans. He further completed his residency at the Armed Forces Institute of Pathology in Washington, D.C. He has physician's licenses in 21 states and is certified by the American Board of Radiology. He has served as the president of the New Orleans Radiology Society, Radiological Society of Louisiana, and the Southern Radiological Conference and was Chairman of the American Association of Academic Chief Residents in Radiology. Dr. Landry currently is also an adjunct clinical assistant professor for the Physician Assistance Program at the LSU Health Science Center- School of Allied Health.

Meet the speakers



Jay Greenstein, D.C. is an innovator and thought leader in healthcare. His experience in building a multimillion dollar organization, as well as his formal training at University of Maryland and the Wharton School of Business, has led to his ability to solve the common and challenging pain points of everyday practice, and for the communities we serve. Serving the Chiropractic profession for over 25 years, he has held many leadership roles for state, national and international organizations. He is the CEO and founder of a highly impactful, multi-division organization – A five-location, evidence-based, chiropractic-rehab practice, a human performance and wellness company, and a 501(c)(3) non-profit, clinical research institute. Lastly, he is the CEO of Kaizenovate, a consulting and Technology Company. Dr. Greenstein is a sought after international speaker.



Matthew Antonucci, D.C., DACNB, FACFN, FABCDD, FABNN, FABVR, FABBIR, FICC is a board-certified chiropractic neurologist and a five-specialty board-certified fellow in functional neurology, with nearly 15 years of clinical experience. As a researcher and international lecturer, he specializes in concussions but has also helped transform the health of thousands of patients with complex neurological conditions and performance challenges through tailored brain rehabilitation programs. A highly sought-after speaker, Dr. Antonucci has delivered thousands of hours of education to healthcare providers around the world and has authored several peer-reviewed publications. He is also the Vice President and an Associate Professor of Clinical Neurology at the Carrick Institute.



William Chase Hayden, D.C., PAK, CAN, QN is an experienced chiropractic practitioner, clinical nutritionist, and functional medicine educator with over 15 years of hands-on patient care, public speaking, and continuing education instruction. He is the founder of the Hayden Institute, where integrative care merges chiropractic, clinical nutrition, quantum neurology, and applied kinesiology. Dr. Hayden is a creator of clinical protocols for detox, immune modulation, thyroid optimization and gut repair. He specializes in translating and teaching complex physiological concepts into practical clinical strategies.



Ronald McMorris, D.C., ATC is a graduate of Texas Chiropractic College. He is owner of Elite Chiropractic in Walker and Albany, the owner of Cam Wellness Center, and co-owner of Ace Physical Therapy. He is the team chiropractor for various Livingston Parish Schools, is on the School Board for Livingston Parish, is on the Board of Regents' at Texas Chiropractic College, is a member of the Louisiana Board of Chiropractic Examiners Peer Review Committee, and was a board member of CAL From 2017-2021. Dr. McMorris is a licensed Athletic Trainer, a Certified Chiropractic Sports Physician, is certified in dry needling and is an American Heart Association CPR & AED instructor. Additionally he served as an instructor for the American Chiropractic Board of Sports Physicians from 2008-2012.



Jennifer Brocker, D.C., DABCP is a Board Certified Pediatric Chiropractor and is President of the ACA Pediatrics Council. She grew up with a deep respect and curiosity for health care because she grew up under the chiropractic care of her mother; Dr. Patricia Petrie. This passion led her to become a 2007 Cum Laude graduate of Palmer College of Chiropractic. In 2012 she became board-certified as a Diplomate in Clinical Chiropractic Pediatrics, having completed the required 3-year postgraduate course of study. Additionally, she completed the 80 hour workshop series in Dynamic Body Balancing with Dr. Carol Philips. She currently practices in Portland, Oregon.

EXHIBITORS

Ai Scan Solutions
BaxMAX Supports
Bonvenu Investment Services
Capitol Imaging Services
Chattanooga, an Enovis Brand
ChiroUp
ClinicMind
Complete Vitality
ChiroCity.Com
Erchonia Corporation
Ergo-Flex Technologies
Foot Levelers, Inc.
Forever Young with Andrea
HiDow International (Merchandise Plus)
Hooliest
LA Imaging Solutions
Medical Marvel Massage Chairs
Physicians Services
Premier Research Labs
Prime Kinetix
Shockwave Centers of America
Standard Process
Texas Chiropractic College
Tri-State Medical Imaging

Registration Form: CAL Annual Convention

CAL, 10636 Timberlake Ave., Baton Rouge, LA 70810 (fax: 225-769-5563)

Pre-registration fees: *(After 8/12/26, add \$30 per DC/\$20 per CA)*

CAL member. . . . \$299 One Day member..\$199 CAL Member CA...\$125

Non-Member.....\$350 One Day non-mbr..\$249 Non-mbr's CA..... \$150

CPR Certification.....\$75

Prayer breakfast: Complimentary. Registration required.

Names _____

Address: _____

City _____

Office phone _____

Email: _____

attending DC program _____

attending CA program _____

attending CPR Class _____

attending Prayer Breakfast _____

Payment information:

☐ Check enclosed.

☐ Charge to my account:

Circle one: VISA MC AMEX
Card# _____

Exp.Date: _____ CVV _____

*If credit card billing address is
different than office address,
please include card billing address

Location: Crowne Plaza Executive Center, 4728 Constitution Ave., Baton Rouge, LA 70808.
Room rate: \$132 S/D, available through 8/4. For reservations, call (225) 925-2244 and
mention the code CAL

CE Credits: CAL has applied for 41.5 hours of CE credits in Louisiana, Alabama,,
Mississippi, Texas, and Arkansas. (22 max hours can be obtained at the convention)

Cancellations: In order to receive a refund (less processing fee), notice of cancellation
must be received 7 days prior to the event.